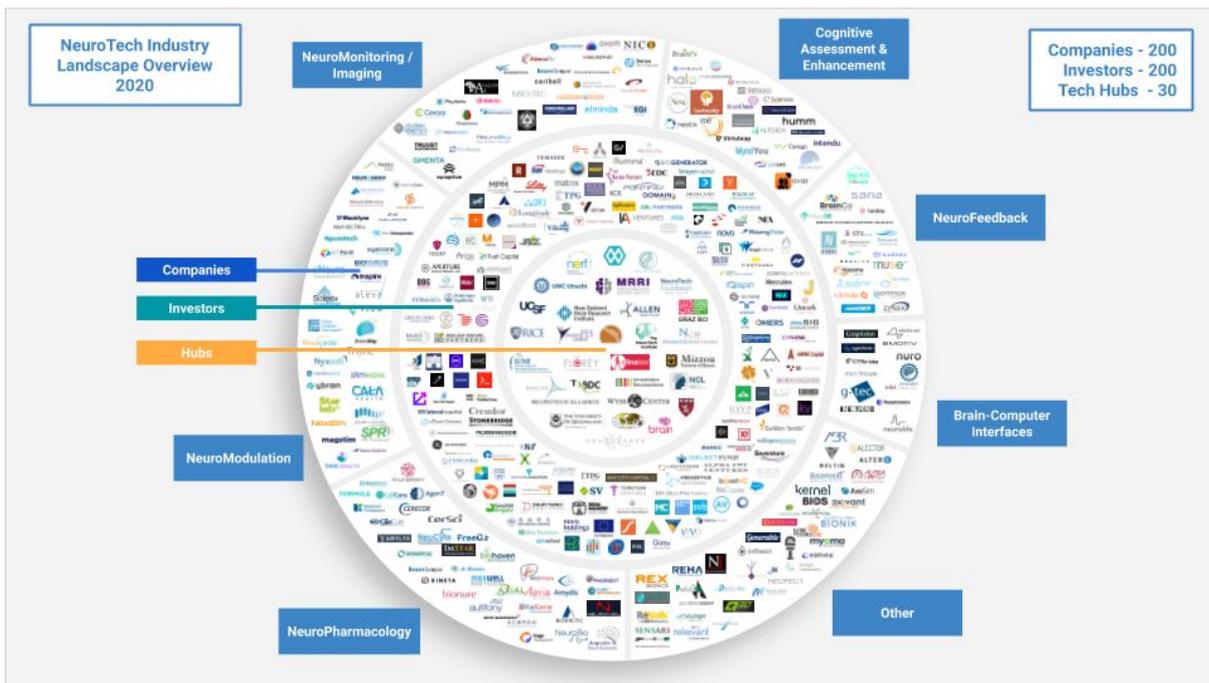


PRESS RELEASE

First-of-its-Kind Global NeuroTech Industry Landscape Overview Identifies Main Trends, Challenges and Opportunities for NeuroTech

New Open-Access Analytical Report Profiles Top Technologies, Sectors, Trends, Companies, Investors R&D Hubs and Influencers in the Global NeuroTech Industry



February 4, 2020, London, UK: [“Global NeuroTech Industry Landscape Overview 2020”](#) is the inaugural report of NeuroTech Analytics, the world’s premier source of NeuroTech Industry Analytics, Forecasting and Benchmarking and the central repository of market insights and trends and news for the NeuroTech space, including sectors, influences, investors, technologies, R&D centers, Hubs, companies and more. The landmark report delivers comprehensive market mapping and landscape analysis to identify the key players in NeuroTech, to understand the broad context in which they are operating, and how they are deploying their strategy, products and technologies for investors, customers and other relevant parties, structuring their business, product and technology strategy in order to satisfy unmet market needs and maximize returns.

“With the publication of this comprehensive analytical report on the global NeuroTech Industry, we bring NeuroTech.com deeper into the realm of quantitative and tangible industry analysis, benchmarking and forecasting within the rapidly-developing and diversifying NeuroTech sector. Having gained a concrete understanding of the full shape of the industry globally, the insights and trends enabled by this report have laid the ground for even deeper subsector and technology-specific analytical case studies that will shed new light on the challenges and opportunities of the global NeuroTech space, and reveal how companies, investors and other industry participants can leverage their existing resources to maximize their strategic benefit in this complex arena” said Alon Braun, Co-Founder of NeuroTech Analytics.

The analytics behind the report enable the identification of critical trends, technologies and approaches shaping the sector, and pinpoints the domains that are well served by existing players, as well as underrepresented areas lacking a critical mass of industry development. It offers

detailed analysis and insights on a number of industry aspects that are critical for effective strategic decision making, including:

- Leading NeuroTech companies, investors, NGOs, hubs, conferences, influencers, journalists, research institutions;
- Market structure, technology usage and implementation;
- Current and future trends of the NeuroTech industry, and forecasts of the subsectors, markets, regions and technologies with the strongest prospects for growth and diversification within the next several years;
- Analysis of the most successful and impactful industry players on the market, and the current shape of the global NeuroTech race;
- Investment opportunities, problems, and risks;
- Analysis of technology and investment readiness levels for different NeuroTech sectors;
- Social and ethical implications of NeuroTech;
- Short- and long-term market predictions;
- Structural and geographical allocations.

“NeuroTech has enormous potential to disrupt a number of different industries and aspects of the human condition, from overcoming disability to enhancing cognitive performance, sleep, meditation, preventive health, Longevity and more. It is a rapidly developing frontier-technology driven sector complexified by its use of technologies like Artificial Intelligence, mathematics and data science that are evolving at breakneck speed. That complexity and multidimensionality poses significant challenges to effective strategic decision making. In order to neutralize these challenges, we took the complex, tangible and quantitative analytical frameworks first developed and deployed by NeuroTech Analytics’ strategic partners for other DeepTech industries and re-tuned them for applicability to the rapidly-complexifying NeuroTech sector, offering for the first time the benefits and insights of NeuroTech analytics, benchmarking and forecasting of equal complexity and multidimensionality as the industry, science and technologies they are applied to” said Dmitry Kaminskiy, Co-Founder of NeuroTech Analytics.

The Global Neurotech Industry is one of the most promising and prospective sectors of modern BioTech in particular and exponential markets in general. Annual growth of investment in neurotechnology is 31% while the average growth for life science investment, in general, is 12%. Private capital funds invested more than \$19 billion in NeuroTech companies since the year 2000. Corporations, investors and other counterparties who succeed to tap into the current wave of industry growth and development will gain essential competitive advantages in their struggle for new markets, audiences, funding and technologies.

Some NeuroTech subsectors are already well-established and mature, with practical implementations and products either already on the market or set to appear in the next several years, whereas other subsectors are still emerging, and dominated by early-stage startups. Identifying those sectors with the greatest prospects for short-term growth is one of the most important goals for every player in the industry.

About NeuroTech Analytics

Neurotech.com is the world’s premier source of NeuroTech Industry Analytics, Forecasting and Benchmarking. It is the creation of Alon Braun from Riverbanks Solutions and Dmitry Kaminskiy from Deep Knowledge Group. It is the central repository of market insights and analytics, and news for the NeuroTech space, including sectors, influencers, investors, technologies, R&D centers, Hubs, companies, and trends.